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FOR IMMEDIATE RELEASE

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Lalena Price Joins KCHD Team as Public Information Officer

CHARLESTON, WEST VIRGINIA – Lalena Price has been named Public Information Officer for the Kanawha-Charleston Health Department.

Dr. Steven Eshenaur, KCHD’s Health Officer and Executive Director, said Price brings deep experience in crisis communications, marketing and public relations to the role.

“We are happy to welcome Lalena Price to the Kanawha-Charleston Health Department team to lead our communications and marketing efforts,” Eshenaur said. “Throughout her career, she has served the public – from her days as a member of the media to her later roles in government, public higher education, and public media communications. She is committed to making our outreach efforts accessible, understandable and timely.”

Price has served in communications and marketing roles at West Virginia Public Broadcasting, the West Virginia Department of Revenue, Marshall University, and the West Virginia Department of Environmental Protection. She got her start in journalism at the award-winning *Charleston Daily Mail* in Charleston, West Virginia. She earned both her degree in journalism and her Executive M.B.A. from Marshall University.

Price came on board July 11.

“What we need to hear isn’t always what we want to hear,” Price said. “But it’s our mission at the Kanawha-Charleston Health Department to keep our citizens well informed even beyond the scope of a global pandemic and any other looming crises. These last years have shown us that not only do we have to keep our eye on what’s happening globally, we have to stay on top of critical health-care issues locally and be aware of the life-saving services you can get right where you live.”

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[MEDIA: Going forward, please reach out to Lalena for KCHD media inquiries.]

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